

FOR IMMEDIATE RELEASE

**Baytek® LLC's Newest Strategic Alliance Partner
OrdrTakr
*OrdrTakr Joins Baytek Titanium Alliance Partner Program***

Scottsdale AZ, May 15, 2023 — Baytek, a top Intuit Solution Provider and Sage Reseller today announced that OrdrTakr has joined the Baytek Titanium Alliance Partner Program. Baytek's Alliance Program has been growing, triumphantly evolving over the years to continually meet the increased and varied demands of small and mid-size businesses across the US and Canada.

Baytek recognizes that different customers have diverse needs, and as a result has built its business with an extensive menu of business management services and products tailored to address the various needs of small and mid-size businesses.

“Small and mid-sized businesses are vital to the economy, both locally and on a national level, and I have truly enjoyed assisting the business communities and partnering with our Affiliate Partner industry leaders to bring goods and services to this same sector of customers” said Judy Thornell, Founder & CEO of Baytek. I am thrilled to introduce OrdrTakr, another great industry leader in the POS and e-commerce space as our newest Titanium Affiliate Partner.” OrderTakr's software is an advanced, affordable, and customizable Direct Store Delivery (DSD) Mobile Ordering App for Field Sales Reps and Custom B2B Ecommerce Web Stores that integrates with QuickBooks desktop and online.

About Baytek

Baytek has been an industry leader in the accounting software space for over 25 years and has been an exceptional QuickBooks Solution Provider for over 15 years. During this time, Baytek has provided expert advice and assistance to thousands of end user customers who have implemented one of QuickBooks Solutions. Baytek is a trusted advisor to many clients and delivers superior customer experience and satisfaction. Intuit products allowed Baytek to further expand its specialty areas of professional services, construction, wholesale/distribution, and manufacturing, non-profit, field service management, retail, and POS as well as various businesses supporting the gaming industry in Nevada. Following tremendous success with serving small and mid-size businesses, Baytek developed an affiliate partner program that has helped many third-party developers to increase sales through integration of their products with a QuickBooks product. The Baytek affiliate programs offer franchise companies discount on aware winning software through unadvertised discounts and rebates on many products and

services. “Our customers are in excellent hands with Judy and her staff, who help businesses get the most out of their QuickBooks software and services” said Gina Avila, Senior Manager, QuickBooks Solution Provider Program. Judy Thornell served three terms on the Sage 50 Software Advisory Board and 2 years on the Intuit QSP Advisory council. Baytek has been featured in a number of respected publications such as *Practical Accountant*, *Accounting Today*, *Computer Reseller News*, *Small Business Computing* and *Investors’ Business Daily*, to name a few.

Baytek has a large, diverse client base of end users of accounting and business-related software. The Baytek team is comprised of CPAs, accountants, and senior technical support analysts with expertise in assisting customers with accounting software, as well as hardware, network, and other technology needs. This team is dedicated to providing clients with the best solutions in accounting and technology today.

Baytek is dedicated to providing the highest quality of products, services, training, and technology to their clients and dedicated to retaining customer loyalty through learning relationships. Baytek believes great service is not just a transaction; it is a bond. By listening to customers, Baytek learns how to provide the service their customers want, creating an extremely tight bond. Baytek wants 100% of their clients to be a good reference.

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